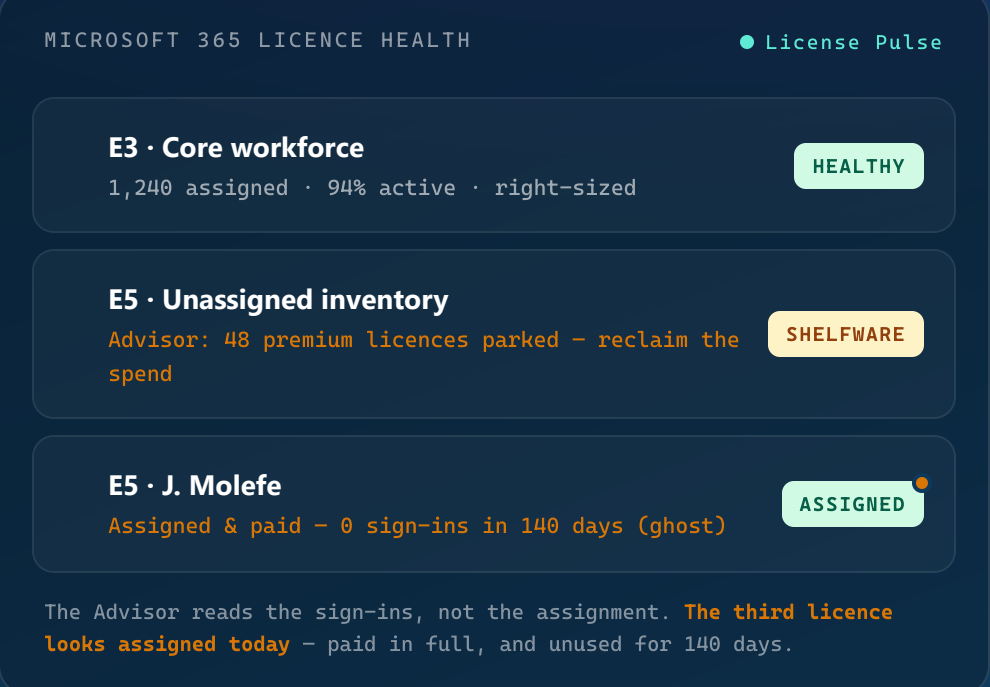


You paid for every licence. The waste hides in plain sight.

One licensing-intelligence layer that runs entirely inside Microsoft 365 — Power BI dashboards under a Copilot Studio AI Advisor that surfaces the shelfware, ghost accounts and downgrade candidates, so you get full value from the M365 you already own.

- 15% of licences sit unassigned
- In your tenant
- Zero per-seat fees
- Copilot Studio



THE GAP TODAY

Microsoft shows you what you bought. Not what's sitting idle.

Ghost & inactive licences
Leavers and disabled accounts still consuming premium SKUs. Sign-ins drift to zero for months while the licence keeps billing.

Over-assigned seats
E5 on people who never touch a premium feature — and users carrying both E3 and E5. You're paying twice for one seat.

No accountability
IT carries the M365 bill; the business units consume the licences. Nobody knows what each department really costs. Chargeback is a guess.

DWx License Pulse turns your own M365 data into an action list — inside Microsoft 365 — so you **get full value from the licences you already bought** and fund Copilot from the recovered waste. The Advisor recommends; humans decide.

THE DIFFERENCE

Six engines under one Copilot Studio Advisor.

Grounded on your live tenant data — never a generic model. Ask in plain English, get the users, SKUs and rand savings cited. Humans always make the final call.

License Pulse Advisor
Ask your tenant in plain English — "which E5 users are inactive?" — and get the answer the dashboard would give, in seconds, built on Microsoft Copilot Studio.

Live-Data Grounding
Every answer is bound to your real licence and activity data — never a generic LLM — citing the exact users, SKUs and quantified savings behind it.

Inactivity Modelling
A 30 / 60 / 90+ day inactivity slider re-computes recoverable spend live across every department and every SKU as you move it.

E3 → E5 Right-Sizing
Per-user feature utilisation matched to entitlement, with an auto-generated downgrade candidate list and the savings quantified per user.

Chargeback / Showback ADVISORY
Department, cost-centre and business-unit breakdown with a USD · EUR · ZAR currency toggle for multinational finance teams.

Narrative Engine
Plain-English fly-in panels on every chart explain the data and recommend the next action — so the CFO and the admin read it the same way.

THE PLATFORM

Eleven Power BI reports. One pane of glass.

- ✓ **Tenant Overview** — one-page licence health, spend & recovery opportunity
- ✓ **Cost Optimization Summary** — total savings, drill to the action behind every rand
- ✓ **License Summary** — every SKU, every count, every assignment status
- ✓ **License Breakdown** — what's used vs what's parked in inventory
- ✓ **Immediate Cost Recovery** — inactive users, disabled accounts, unassigned SKUs
- ✓ **E3 vs E5 Analysis** — per-user utilisation, downgrade candidates surfaced
- ✓ **License Rightsizing** — recommended SKU per user based on actual usage
- ✓ **User 360° View** — per-user licence + activity + cost in one place
- ✓ **Core & Office Apps Summary** — Teams, Exchange, SharePoint, Word, Excel activity
- ✓ **Financial Accountability** — chargeback / showback with USD / EUR / ZAR toggle
- ✓ **Trials & Value Dashboard** — track trial SKUs and whether they deliver ROI

WHY DWX

What third-party SAM tools can't do.

Compared with the third-party SAM and M365 governance tools most teams bolt on — CoreView, SysKit, Quadrotech (Quest).

Capability	DWx License Pulse	Third-party SAM SaaS
Runs inside your Microsoft 365 tenant	Yes	No
Conversational AI Advisor on Copilot Studio	Yes	No
Real-time inactivity slider & E3→E5 right-sizing	Yes	No
Priced per tenant — no per-seat SaaS fees	Yes	No
Risk-free 90-day Pulse Lite trial	Yes	No

THE ROI CASE

Reclaim what you've already paid for.

Recover shelfware, right-size E5 with confidence, and make the business units accountable — evidenced to the rand.

15%↓
Shelfware reclaimed
Unassigned and inactive SKUs you've already paid for — recovered and put back to work.

24_h
From deploy to first insight
All licence data live within 24 hours — no professional-services runway, ROI in week one.

90_d
Free Pulse Lite trial
Prove the savings in your own tenant — names obfuscated — before you commit a rand.

11
Purpose-built reports
From executive cost summary to per-user 360° view — all under one Copilot Studio Advisor.

WHO IT'S FOR

One dashboard. Three different jobs done.

CIO / HEAD OF M365
Licensing under control before renewal
"My CFO wants M365 spend under control. I need an evidence-based story for the EA renewal — not the vendor's quarterly review."

IT ASSET MANAGER
An action list, not a quarterly report
"I'm the one who reclaims the licences. Give me the ghost accounts and downgrade candidates I can action this afternoon."

CFO
Chargeback the business can defend
"IT carries the bill; the business units consume it. I want department-level, currency-aware chargeback I can defend at the exec committee."

IN YOUR TENANT · MICROSOFT-NATIVE

It runs on your own Power BI and Copilot Studio.

License Pulse deploys into your Microsoft 365 and Azure in South Africa North. Built on your own Power BI dashboards and a Copilot Studio Advisor — your licence data never leaves your environment, and you remain the data controller. Priced per tenant by M365 user band, never per seat.

Azure paid direct to Microsoft. First Digital does not mark up Azure.

Copilot Studio Advisor · Power BI · Microsoft Graph · Microsoft 365

Azure · South Africa North · POPIA-friendly

Per tenant
PRICED BY M365 USER BAND
NO PER-SEAT SAAS FEES

See what you can reclaim.

Stand up Pulse Lite in your tenant on your real licences — names obfuscated. 90 days, free, to see the exact rand you can recover.

Start the 90-day Pulse Lite trial →