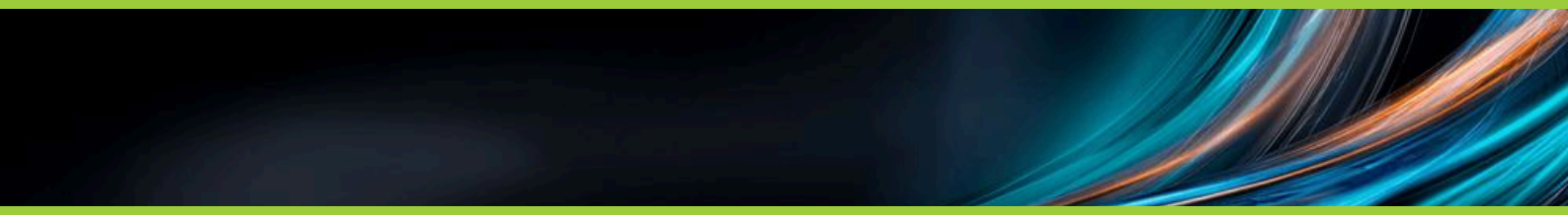
FIRST CAMPUS · A FIRST TECHNOLOGY DIVISION

# Self-paced AI mastery, from Associate to Master.

First Campus · First Digital



| First Campus AI, in partnership with AISDI | 130+ courses, vendor-neutral | AISDI: Associate → Practitioner → Professional → Expert → Master | • Self-paced • Vendor-neutral • Certification • On Demand |
|---|---|---|---|
| DELIVERED BY | CATALOGUE | CERTIFICATION | |

FIRST CAMPUS · SELF-PACED, ON DEMAND

# AI Hero On Demand

130+ self-paced, vendor-neutral AI courses with clear certification pathways from Associate to Master, powered by the ALMA learning assistant and certified by AISDI.

01

## THE PROGRAMME

Five tiers take a learner from foundational AI literacy to authoritative mastery. Each tier includes the tiers below it, and every course is role- and industry-aligned.

02

## THE CURRICULUM

ASSOCIATE & PRACTITIONER

### Essential & foundational

- Validate foundational AI literacy and the ability to apply AI across roles and industries
- Associate essentials such as AI Essentials for Everyone and AI Quick-Start for Executives
- Practitioner fundamentals such as AI Agents & Agentic Workflows and Personal AI Assistants & Custom GPTs
- 50+ courses across the two entry tiers

PROFESSIONAL

### Intermediate

- Deeper, role-specific competency aligned to industry context
- 40 courses such as AI Adoption & Change Management, AI for Sustainability & ESG Reporting and End-to-End AI Process Automation
- Includes the Essentials tier

EXPERT

### Advanced

- Strategic, higher-level skills for executives and senior specialists
- 25 courses such as AI Unleashed: Strategic Governance, AI Investment & Venture Capital and AI in Corporate Transformation
- Includes the Intermediate tier

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MASTER

### Highly advanced

- The highest tier, for specialised expert roles and thought leadership in AI-driven innovation
- 10 courses such as AI in Global Workforce Transformation, Government & Policy Strategies and AGI & Superintelligence
- Includes the Advanced tier

## 03 WHO IT IS FOR

**Whole organisations**
Scalable, governed AI education for every role, from the front line to the executive.

**Individual learners**
A self-paced path from Associate to Master, with ALMA guiding every step.

**Industry teams**
Custom content on request for healthcare, manufacturing, retail, media and financial services.

- ✓ 130+ vendor-neutral, industry-aligned courses
- ✓ Adaptive, role-specific learning with the ALMA assistant
- ✓ A clear, AISDI-certified pathway from Associate to Master
- ✓ Custom, industry-specific content generated on request

**Ready to book, or want it tailored to your team?**
Talk to us at info@firsttech.digital or +27 10 501 0800.

Let's Talk →